

Daniel Zepeda-Cuba

dzepedacuba.com

linkedin.com/in/dzepedacuba

dzepedacuba@gmail.com

818.850.8010

About Me

Digital Design | UI UX Designer

Multi-disciplinary designer with a passion for understanding user perspective as well as experimentation in a wide variety of digital mediums.

Education

Rochester Institute of Technology | 2022

Rochester, New York

B.F.A. New Media Design

Minor in Advertising and Public Relations

Skills

Software

Figma

Sketch

JavaScript

HTML/CSS

Adobe Xd

Photoshop

Illustrator

Indesign

After Effects

Design

UI | UX

Illustration

Typography

Motion Graphics

Graphic Design

3d Modeling

Photography

Video Editing

Animation

Prototyping

User Personas

Wireframing

User Research

Storyboarding

Interaction Design

Workflow

Languages

English

Spanish

Experience

Magic Spell Studios | Web Design 2022

Developed and designed an online portfolio for MAGIC's research into virtual production technologies and upcoming curriculum at RIT.

ArtTag | Project Manager 2021-2022

Managed an 8 person team of both developers and designers to create an augmented reality drawing exhibit for Imagine RIT.

NASA Psyche Inspired | Internship 2020-2021

Developed 4 digital media designs throughout the course of 8 months in order to promote and raise awareness of the Psyche Project Mission.

The Judson Studios | Graphic Design 2016-2018

Assisted with the design and execution of the world's largest stained glass window in Leawood, Kansas. Responsibilities included editing design files and properly formatting them for the production process.

Laser Sharp | Graphic Design 2015-2016

Assisted with the design and manufacturing of laser-cut projects. Responsibilities included designing projects, customer service, and editing existing designs.

The LA Dream Center | Volunteer 2014-2018

Collaborated with other volunteers to assist with supply cleaning and preparation, as well as coordinate youth enrichment programs.